

Strong points

Smart Print Paper is a paper for consumers who pay particular attention to sustainable development. It has the same qualities as Clairalfa : perfect machine running, resolutely bright whiteness, striking contrasts. It is ideal for all types of printers, inkjet, laser, copier, fax ...

The Smart paper is :

- **Economical** : its low substance allows for savings in paper consumption of 13 to 38 %, and reduces postage costs.
- **Ergonomical** : files and folders are lighter to carry and take up less space, copier paper trays need filling less often.
- **Ecological** : less transport pollution and 25 % less waste, reduced consumption of wood and water, reduced CO₂ production.

The pulps used are from FSC certified forests. The production sites respect European environmental norms. They are all ISO 14001 certified.

Technical specifications

| | | | | | |
|--------------------|--------------------|------|------|------|---------------------|
| Substance | g/m ² | 50 | 60 | 70 | NF EN ISO 536 |
| Thickness | μm | 74 | 86 | 98 | NF EN ISO 534 |
| Bulk | cm ³ /g | 1,48 | 1,43 | 1,40 | NF EN ISO 534 |
| Brightness | CIE | 171 | 171 | 171 | NF ISO 11475 |
| | ISO | 116 | 116 | 116 | ISO 2470-2 |
| Bendtsen roughness | ml/min | 220 | 220 | 150 | ISO 8791-2 |
| Absolute humidity | %H ₂ O | 4,2 | 4,2 | 4,2 | NF EN ISO 20287 |
| Relative humidity | % In the air | 28 | 28 | 28 | Sword measurement |
| Opacity | % | 82 | 87 | 91 | NF ISO 2471 |
| Formation index | Index on 120 | 96 | 96 | 95 | Kajaani measurement |

*These values are not contractual.
Revision date : 19/08/2015*

Certifications:

Paper

Mill



NF EN 12281 ✓
ISO 9706 ✓

ISO 14001 ✓
ISO 9001 ✓