

**PRODUCT SHORT DESCRIPTION:**

**Tripod magnetic easel fully adjustable and best choice for professional use**

**FEATURES AND BENEFITS:**

- Essential Series;
  - Good value for money for frequent use
- High quality magnetic and dry erase surface
- Telescopic legs allow height to be adjustable
- Adjustable flip pad clamp, for use with any flipchart pad
- Includes 2 magnetic extension bars that allow you to present up to 3 sheets of paper
- Full length aluminium pen tray with corners protection
- Handy and lightweight
- Adjustable height

**PRODUCT IMAGE:**



**MARKETING COPY:**

Combining the best of Easy Easels with the smart design of our top products the Design Series combines looks and practicality, while maintaining the straightforward spirit of our simpler lines.

**APPLICATION AND SALES PROPOSITION:**

- Enhanced presentation in a simple and easy way
- Good value for money for frequent use

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors  
 END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like offering of accessories.

**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>ESSENTIAL SERIES</i>							
Grey Aluminium	Lacquered steel	700x1000	1240x880x95	7,70	10,20	EA23062124	-
Black Aluminium	Lacquered steel	700x1000	1240x880x95	7,70	10,20	EA23062119	-
White Aluminium	Lacquered steel	700x1000	1240x880x95	7,70	10,20	EA23062122	-

**TECHNICAL DETAILS****COMPOSITION:**

- Aluminium frame
- Magnetic and dry erase surface
- Telescopic legs to adjust height
- Full length aluminium pen tray

**ASSEMBLY OVERVIEW:**

n/a

**CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:**

n/a

**SUGGESTED ADVERT:****Design Tripod Easel - Essential Series****Tripod magnetic easel fully adjustable and best choice for professional use**

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**WITHIN FAMILY:**

- Design Easels

**QR CODE:**

Author: Ana Oliveira

Approval:

 Revision: 00  
 Date: 16-04-2015