

New Future Premium

NEW FUTURE – a responsible choice. Responsible Fibre™ by UPM confirms that the fibres used in this product comply with the industry’s most demanding responsibility criteria.

Recommended end-uses

Colour diagrams | Correspondence | Direct mailing | Documents | Flyers | High-quality documents | Leaflets | Manuals | Memos | Newsletters | Office applications | Office paper | Product data sheets | Reports | Transactional / transpromotional documents

Product information

Regions	Africa Europe Middle East South America
Business contact	UPM Communication Papers
Category	Office papers
Description	Responsible choice for compelling print. Extremely high white paper ideal for documents that demand a professional high quality finish.
Grade	Woodfree uncoated (WFU)
Finish	Machine finished
Furnish	Chemical pulp
Printing method	B/W inkjet printing B/W laser printing (dry toner) Colour inkjet printing Colour laser printing (dry toner) Copying
Format/Size	A3 A4 A5
Wrapping	UPM Asendo™
Note	FSC® certified; HP ColorLok approved; 90 g/m ² and 100 g/m ² available on request.

Certificates

Product Compliance	EU Ecolabel Permanent Paper ISO 9706
Fibre Certificates	FSC Chain-of-Custody
Mill Certificates	EMAS ISO 14001 ISO 50001 ISO 9001 ISO 45001

Technical target values

Basis weight (ISO 536) (g/m ²)	80.0	90.0	100.0
Thickness (ISO 534) (µm)	105.0	118.0	131.0
CIE Whiteness (ISO 11475:2017)	170.0	170.0	170.0
Brightness D65 (ISO 2470-2) (%)	110.0	110.0	110.0
Opacity ISO (2471) (%)	95.0	96.0	97.0
Roughness Bendtsen (ISO 8791-2) (ml/min)	150.0	180.0	180.0

100 g/m² available on request

Please note: Technical values are informative and subject to production variations.