PowerShot SX730 HS

The perfect pocket camera for every trip

Take power and versatility on every trip. This easy, connected travel zoom camera puts a huge 40x zoom lens in your pocket – for superb images and Full HD movies packed with distant detail day or night.

24mm WIDE **40x** | **20.3** MEGA PIXELS HIGH-SENSITIVITY CMOS | **FULL HD** **60p** Recording | INTELLIGENT **IS** | Tilt-up LCD **180°** | **Bluetooth**

Wi-Fi / NFC | **USB Charging**

- A powerful pocket-sized, travel camera with huge 40x optical zoom to capture beautiful distant detail
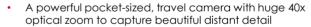
- Enjoy superb shots day or night with 20.3 MP HS System. Use the tilting LCD for great selfies

- Shoot realistic Full HD 60p movies and enjoy steady results at full zoom or running with 5-axis Dynamic Image Stabilizer

- Connect on the go. Shoot remotely and share or back up images via your smart device with Wi-Fi*, NFC and Bluetooth®**

- Take full creative control or just point and shoot with Hybrid Auto and Creative Shot for fantastic results

* Wi-Fi connectivity and features vary by model and region.

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Product Range

PowerShot SX730 HS

PowerShot SX620 HS

PowerShot SX730 HS
PowerShot SX620 HS

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IMAGE SENSOR

Type	1/2.3 type back-illuminated CMOS
Effective Pixels	Approx. 20.3 M [14]
Effective / Total Pixels	Approx. 21.1 M

IMAGE PROCESSOR

Type	DIGIC 6 with iSAPS technology

LENS

Focal Length	4.3 – 172.0 mm (35 mm equivalent: 24 – 960 mm)
Zoom	Optical 40x ZoomPlus 80x Digital approx. 4.0x (with Digital Tele-Converter Approx. 1.6x or 2.0x [1]) Combined approx. 160x
Maximum f/number	f/3.3 – f/6.9
Construction	13 elements in 11 groups (1 Hi-UD lens, 3 UD lenses, 2 double-sided aspherical lenses, 1 single-sided aspherical lens)
Image Stabilisation	Yes (lens shift-type), Approx. 3.0-stop [13]. Intelligent IS plus 5-axis Enhanced Dynamic IS

FOCUSING

Type	TTL
AF System/ Points	AiAF (Face Detection / 9-point), 1-point AF (fixed to centre)
AF Modes	Single, Continuous, Servo AF/AE [6], Tracking AF
AF Point Selection	Size (Normal, Small)
AF Assist Beam	Yes
Manual Focus	Yes, plus MF Peaking
Closest Focusing Distance	1 cm (W) from front of lens in Macro

EXPOSURE CONTROL

Metering modes	Real-time metering using image sensor (Evaluative, Centre-weighted average, Spot (Centre))
AE Lock	Yes
Exposure Compensation	+/- 2 EV in 1/3 stop increments. i-Contrast for automatic dynamic range correction
ISO sensitivity	AUTO (ISO 80 - 1600), 80, 100, 200, 400, 800, 1600, 3200

SHUTTER

Speed	1 – 1/3200 s (factory default) 15 – 1/3200 s (total range – varies by shooting mode)

WHITE BALANCE

Type	TTL
Settings	Auto (including Face Detection WB), Daylight, Cloudy, Tungsten (Light bulb), Fluorescent, Fluorescent H, Custom. Multi-area WB correction available in Smart Auto & Hybrid Auto modes

LCD MONITOR

Monitor	Tilt type 7.5 cm (3.0") LCD (TFT). Approx. 922,000 dots.
Coverage	Approx. 100 %
Brightness	Adjustable to one of five levels. Quick-bright LCD

FLASH

Modes	Auto, Manual Flash On / Off, Slow Synchro
Slow Sync Speed	Yes. Fastest speed 1/2000 s
Red-Eye Reduction	Yes
Flash Exposure Compensation	+/- 2 EV in 1/3 stop increments. Face Detection FE
Flash Exposure Lock	Yes
Manual Power Adjustment	3 levels with internal flash
Built-in Flash Range	50 cm – 4.0 m (W) / 1.0 m – 2.0 m (T)

SHOOTING

Modes	Smart Auto (58 scenes detected), Hybrid Auto, Program AE, Shutter priority AE, Aperture priority AE, Manual, Creative Shot, Self Portrait, Sports, SCN (Portrait, Smooth Skin, Smart Shutter (Smile, Wink Self-Timer, FaceSelf-Timer), Handheld Night Scene, Low Light (5.0 MP), Monochrome, Soft focus, Fish-eye effect, Toy camera effect, Miniature effect, Super vivid, Poster effect, Fireworks), Movie (Standard, Short clip movie)

Photo Effects	My Colors (My Colors Off, Vivid, Neutral, Sepia, Black & White, Positive Film, Lighter Skin Tone, Darker Skin Tone, Vivid Blue, Vivid Green, Vivid Red, Custom Color)
Drive modes	Single, Auto Drive, Continuous, Continuous with AF, Self-Timer
Continuous Shooting	Approx. 5.9 shots/s with AF: Approx. 4.6 shots/s (all speeds are until memory card becomes full) [3] [4] [12]

RECORDING PIXELS / COMPRESSION

Image Size	4:3 - (L) 5184 x 3888, (M) 2592 x 1944, (M1) 3648 x 2736, (M2) 2048 x 1536, (S) 640 x 480 16:9 - (L) 5184 x 2912, (M1) 3648 x 2048, (M2) 1920 x 1080, (S) 640 x 360 3:2 - (L) 5184 x 3456, (M1) 3648 x 2432, (M2) 2048 x 1368, (S) 640 x 424 1:1 - (L) 3888 x 3888, (M1) 2736 x 2736, (M2) 1536 x 1536, (S) 480 x 480 Resize option available in playback
Compression	Superfine, Fine
Movies	(Full HD) 1920 x 1080, 59.94 / 29.97 fps (HD) 1280 x 720, 29.97 fps (L) 640 x 480, 29.97 fps
Movie Length	(Full HD & HD) Up to 4 GB or 29 min 59 s [7] (L) Up to 4 GB or 1 hour [4]

FILE TYPES

Still Image Type	JPEG compression, (Exif 2.3 [Exif Print] compliant) / Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant
Movies	MP4 [Video: MPEG-4 AVC / H.264, Audio: MPEG-4 AAC-LC (stereo)]

DIRECT PRINT

Canon Printers	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge [23]
PictBridge	Yes (via USB or Wireless LAN)

OTHER FEATURES

GPS	GPS via Mobile (via Canon Camera Connect app with compatible smart devices via Bluetooth®)
Red-Eye Correction	Yes, during shooting and playback
Intelligent Orientation Sensor	Yes, with Auto Rotate
Histogram	Yes, during playback
Playback zoom	Approx. 2x – 10x
Self Timer	Approx. 2, 10 s or Custom
Menu Languages	English, German, French, Dutch, Danish, Finnish, Italian, Greek, Norwegian, Portuguese, Russian, Swedish, Spanish, Ukrainian, Polish, Czech, Hungarian, Turkish, Simplified Chinese, Chinese (traditional), Japanese, Korean, Thai, Arabic, Romanian, Farsi, Hindi, Malay, Indonesian, Vietnamese, Hebrew

INTERFACE

Computer	Hi-Speed USB dedicated connector (Micro-B compatible)
Other	HDMI Micro (Type-D) Connector
Computer / Other	Wi-Fi (IEEE802.11b/g/n), (2.4 GHz only), with Dynamic NFC support [11] Bluetooth® (Specification version 4.1, Bluetooth low energy technology) [21] [22]

MEMORY CARD

Type	SD, SDHC, SDXC (UHS Speed Class 1 compatible)

SUPPORTED OPERATING SYSTEM

PC & Macintosh	Windows 10 / 8.1 / 8 / 7 SP1 [18] Mac OS X 10.9 / 10.10 / 10.11 / 10.12 For Wi-Fi connection to a PC: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10 For Image Transfer Utility: Windows 10 / 8.1 / 8 / 7 SP1 Mac OS X 10.9 / 10.10 / 10.11 / 10.12

Canon

Technical Specifications

PowerShot SX730 HS

SOFTWARE

Other
Camera Window DC
Map Utility
Image Transfer Utility
Camera Connect app available on iOS
and Android devices

POWER SOURCE

Batteries
Rechargeable Li-ion Battery NB-13L
(battery and charger supplied)

Battery life
Approx. 250 shots
Eco Mode: Approx. 355 shots
Playback Mode: Approx. 300 min

A/C Power Supply
Charging via USB available with Compact Power Adapter
CA-DC30E [17] or other typical USB charging methods

ACCESSORIES

Power Supply & Battery Chargers
Compact Power Adapter CA-DC30E
Battery Charger CB-2LHE
Rechargeable Li-ion Battery NB-13L

Other
Interface cable IFC-600PCU

PHYSICAL SPECIFICATIONS

Operating Environment
0 – 40 °C, 10 – 90% humidity

Dimensions (W x H x D)
110.1 x 63.8 x 39.9 mm

Weight
Approx. 300 g (including battery and memory card)

Footnotes

[1] Depending on the image size selected.

[3] Under conditions where the flash does not fire.

[4] Depending on memory card speed / capacity / compression setting.

[6] Some settings limit availability.

[7] The following Speed Class memory cards are required for maximum record time:
(HD) 1280 x 720 Speed Class 4 or above. (Full HD) 1920 x 1080 Speed Class 6 or above.
(iFrame) 1280 x 720 Speed Class 6 or above.

[11] Wi-Fi use may be restricted in certain countries or regions. Wi-Fi support varies by device
and region. For more information visit www.canon-europe.com/wirelesscompacts

[12] Sustained continuous shooting function requires compatible SDHC/SDXC UHS Speed Class
1 memory card, total number of frames captured varies depending on shooting subject.

[13] Values at maximum optical focal length. Cameras whose focal length exceeds 350 mm
(35 mm equivalent) are measured at 350 mm.

[14] Image processing may cause a decrease in the number of pixels.

[17] Charging via USB requires Interface Cable IFC-600PCU (Sold separately) or similar cable
with USB Micro-B to USB type-A connectors. Charging time varies depending on the
remaining battery power.

[18] Software applications compatible with Windows 10 in Windows 10 Desktop Mode only

[21] Equipped with Bluetooth® low energy technology. The Bluetooth® word mark and logos
are registered trademarks owned by the Bluetooth

[22] Bluetooth connection requires smart device to be equipped with Bluetooth version 4.0 (or
later). Also requires smart device to be using operating system iOS 8.4 (or later) or Android
5.0 (or later) as well as latest version of Camera Connect app installed

[23] Not compatible with following PictBridge compatible SELPHY CP200/ CP220/ CP300/
CP330/ CP400/ CP500/ CP600/ ES1

All data is based on Canon standard testing methods (according to CIPA Standards) except
where indicated.

Subject to change without notice.

Canon

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Take power and versatility on every trip. This easy, connected travel zoom camera puts a huge 40x zoom lens in your pocket – for superb images and Full HD movies packed with distant detail day or night.

Sales Start Date: May 2017

Product Details:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
D.CAMERA PowerShot SX730 HS BK EU26	1791C002AA	4549292082524	<Please fill in RRP>
D.CAMERA PowerShot SX730 HS SL EU26	1792C002AA	4549292082616	<Please fill in RRP>

Optional Accessories:

Product Name	Mercury Code	EAN Code	Recommended Retail Price
Battery Pack NB-13L	9839B001AA	4549292020502	<Please fill in RRP>
Battery charger CB-2LHE	9841B001AA	4549292020625	<Please fill in RRP>
Compact Power Adapter CA-DC30	0993C001AA	4549292054446	<Please fill in RRP>
USB Cable IFC-600PCU	1015C001AA	4549292054378	<Please fill in RRP>
Textile PowerShot Accessory Organizer	0036X433	8714574583167	<Please fill in RRP>
Travel Case DCC-2400	1534C002AA	4549292072020	<Please fill in RRP>
Connect Station CS100	9899B007AA	8714574627731	<Please fill in RRP>

Measurement / Logistic Information:

Product Name	Mercury Code	Pack type	Pack description	Quantity per pack	Length (mm)	Width (mm)	Height (mm)	Gross Weight (kg)
D.CAMERA PowerShot SX730 HS BK EU26	1791C002AA	EA	Each	1	159	144	67.5	0.651
D.CAMERA PowerShot SX730 HS SL EU26	1792C002AA	CT	Carton	15	364	461	201	10.72
		EP	Euro Pallet	300	1200	800	1155	224
			Layers per Pallet	5				
			Cartons per Layer	4				
			Products per layer	60				

What's in the box?

- Digital Camera PowerShot SX730 HS
- Wrist Strap WS-800
- Battery Pack NB-13L
- Battery Charger CB-2LHE
- AC Cable
- User Manual Kit

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