

# PRODUCT PROFILE

## edding 24 EcoLine highlighter



### Product text

- Highlighter for the luminous marking and highlighting of text passages and notes on almost all paper surfaces
- At least 90% of the cap and barrel are made from renewable resources
- The chisel nib has a stroke width of 2-5 mm
- Water-based neon inks in brilliant colours
- Available in the bright neon colours yellow, orange, pink, blue and green
- The product is refillable

### Target group

- Users with environmental awareness in offices, authorities, schools and universities

### Benefits for the consumer

- Easy identifiable eco-friendly product design
- Pluggable cap reduces the risk of loss
- High-quality brand product
- Made in Germany

### Product Information

#### Product ingredients

- |                      |                           |
|----------------------|---------------------------|
| Ink store technology | • Filter                  |
| Water based ink      | • Yes                     |
| Pigment based ink    | • Yes                     |
| Excluded additives   | • nothing to be mentioned |

#### Product features

- |   |                            |
|---|----------------------------|
| Neutral smell                                   | • Yes                      |
| Luminous  | • Yes                      |
| Special ink prevents bleeding through the paper | • Yes                      |
| Visible under black light                       | • for almost all colours   |
| Applicable on                                   | • Paper                    |
| Refillable                                      | • Yes                      |
| Refillable with                                 | • edding HTK 25 refill ink |
| Cap can be repositioned                         | • Yes                      |

#### Product material

- |                                |   |
|--------------------------------|---|
| Product material of cap        | • Material from a renewable source                      |
| Product material of mouthpiece | • Recycling material                                    |
| Product material of barrel     | • Material from a renewable source                      |
| Product material of nib        | • Polyester   |
| Product material of filter     | • Filter fibres made from recycled material (polyester) |

#### Nibs and spray heads

- |              |          |
|--------------|----------|
| Shape of Nib | • chisel |
| Stroke width | • 2-5 mm |

#### Colour

- |   |                       |
|---|-----------------------|
| Colour range (number of colours)              | • 5                   |
| Colour range of Product                       | • 005,006,009,010,011 |
| Communication of writing colour by mouthpiece | • Yes                 |

- |                         |             |
|-------------------------|-------------|
| Colour of Cap           | • 203       |
| Colour of Cap - Name    | • eco beige |
| Colour of Barrel        | • 203       |
| Colour of Barrel - Name | • eco beige |

	SAP no.	KEA / order no.
Single product	6555XXX	4-24XXX
Blister of 1	8332XXX	4-24-1-1XXX
Blister of 2	8334XXX	4-24-2-1-XXX
Set of 4 assorted (col. 005, 006, 009, 011)	2914000	4-24-4

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
005 yellow	4004764917600	4004764917617	-	4004764917624
006 orange	4004764928408	4004764928415	-	4004764928422
009 pink	4004764917631	4004764917648	-	4004764917655
010 light blue	4004764917662	4004764917679	-	4004764917686
011 light green	4004764917693	4004764917709	-	4004764917716
Blister of 1 005 yellow	4004764922246	-	4004764922253	4004764922260
Blister of 2 999 assorted (col. 005, 009)	4004764934201	-	4004764934218	4004764934225
Blister of 2 005 yellow	4004764922277	-	4004764922284	4004764922291
Set of 4 assorted (col. 005, 006, 009, 011)	4004764917723	-	-	4004764917730

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	24,4 g	10 pcs	-	240 pcs	9.600 pcs
Blister of 1	23,6 g	-	8 pcs	80 pcs	2.560 pcs
Blister of 2	47,6 g	-	8 pcs	48 pcs	768 pcs
Set of 4 assorted (col. 005, 006, 009, 011)	97,14 g	-	-	50 pcs	2.000 pcs