

**PRODUCT SHORT DESCRIPTION:**

Reinventing old solutions

**FEATURES AND BENEFITS:**

- Simple and practical, made from high-quality materials
- Product PEFC Certified
- Available with Cork or Magnetic Drywipe White Surface
- Easy installation with wall fixing kit and accessories included

**PRODUCT IMAGE:**



**MARKETING COPY:**

Completely made from natural and Certified raw materials, the New basic collection is practical and useful and can be used in every office space to present and display information.

**APPLICATION AND SALES PROPOSITION:**

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers  
 END USERS: Décor Interior Design, Random customers, Home Office users

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

**RANGING TABLE:**

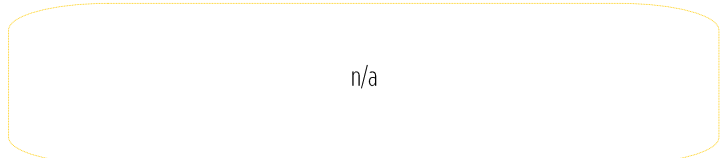
| Frame/Colour: | Surface/Colour: | Product Size: | Packed mm   | N.W. kg | G.W. kg | Reference:   | RRP: |
|---------------|-----------------|---------------|-------------|---------|---------|--------------|------|
| Pine PEFC     | Magnetic White  | 585x385       | 610x410x20  | 1       | 1,26    | MM030010115  | -    |
| Pine PEFC     | Magnetic White  | 885x585       | 1042x610x24 | 2,8     | 3,19    | MM070010115  | -    |
| Pine PEFC     | Cork            | 585x385       | 610x410x20  | 1,2     | 1,46    | SF1210010115 |      |
| Pine PEFC     | Cork            | 885x585       | 1042x610x24 | 1,89    | 2,28    | SF1310010115 |      |

**TECHNICAL DETAILS****COMPOSITION:**

- Pine wood frame
- Self-healing thick resilient cork
- Lacquered Steel Drywipe White Surface

**ASSEMBLY OVERVIEW:****CERTIFICATION AND LEGISLATION:**

PEFC Certified

**ILLUSTRATION:****SUGGESTED ADVERT:****New Basic PEFC Certified****Reinventing old solutions**

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**WITHIN FAMILY:**

- New Basic Collection
- Basic Pine Frame

**QR CODE:**

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