



Consumer Business Group

Stationery & Office Supplies Division

Product Information Sheet

Scotch® Magic™ Tape A Greener Choice



General Description

Even more environmentally friendly version of the original Scotch® Magic™ Tape, with the same great performance. Made from 53% renewable material. 100% recycled cardboard pack and plastic tape core. Same features as standard Scotch® Magic™ Tape – write on it with pen, pencil or marker; permanent adhesive.

Reference	Description
9-1920D	Scotch® Magic™ Tape A Greener Choice 19mm x 20m 1 Roll in recycled dispenser
900-1933-9	Scotch® Magic™ Tape A Greener Choice 19mm x 33m Box of 9 Rolls
9-1933R14C38	Scotch® C38 Black Dispenser* + 14 rolls of Scotch® Magic™ tape A Greener Choice 19mm x 33m Black
9-1933R3C38	Scotch® C38 Black Dispenser* + 3 rolls of Scotch® Magic™ tape A Greener Choice 19mm x 33m Black
9-1930R	Scotch® A Greener Choice refill box 19mm x 30 m

*For C38 Black Dispenser, Refer to C38 Dispenser Product information Sheet

Product Characteristic	Typical Value*
Backing:	Matte acetate
Adhesive:	Synthetic acrylic
Core	Polystyrene
Dispenser:	Polystyrene
Adhesion to Steel:	2,2 N/cm width (ASTM D3330)
Roll Unwind:	0,8 N/cm width (ASTM D3811)

Product Characteristic	Typical Value*
Tensile Strength:	23 N/cm width (ASTM D3759)
Elongation: at break	35% (ASTM D3759)
Total Nominal Thickness:	56 µm (ASTM D3652)
Photo safe	Yes (per ISO Standard 18916)

*These are average values. 3M does not guarantee every product will have these specific test values. Actual values may vary and may be greater than or less than the averages listed.

Features/Advantages/Benefits:

Feature (HAS)	Advantage (WHICH MEANS)	Benefit (SO THAT)
Acrylic adhesive	Aggressive adhesion to a variety of surfaces	Eliminates the need for multiple tapes for the home or office
Acrylic adhesive	Extremely long aging	Will not dry out, very reliable
Matte acetate backing	Disappears on most home/office papers	Appearance of mended paper is not altered, easy to read and photocopy
Matte acetate backing	Can be written on with most pens, pencils, and markers	Makes the job easier when corrections are needed
Release coating	Smooth, easy unwind	Minimizes splitting and tearing, easy to use
Refillable dispenser	Dispenser can be reused again and again	Reduces plastic waste
Recycled material. 100% Plastic Core, and hand-held Dispenser	Less virgin petroleum materials are required	Minimizes the use of scarce natural resources
53% renewable material	Less virgin petroleum materials are required	Minimizes the use of non-Renewable natural resources
67% Plant based Adhesive	Less virgin petroleum materials are required	Minimizes the use of non-Renewable natural resources

Applications

Sealing envelopes, mending book pages, gift wrapping, kid's/school projects, general sealing and holding. Safe for use on photos.

Certifications

This product is “OK biobased” 3rd party certified by Vinçotte with 2 stars (certifies that the product has between 40% and 60% of bio-based content).

The certificate can be found in the “proof” section of the share point.

The following logo is to be used on pack and in catalogs:



Shelf life

The minimum shelf life of Scotch® Magic™ Tape A Greener Choice sold by 3M Office Supplies Division is two years from the date of manufacture.

To guarantee Shelf life, it is recommended that all Scotch® Magic™ Tape A Greener Choice sold by 3M Office be stored at optimum conditions (40%-60% relative humidity and 15°C-26°C) when warehoused or on retail shelves.

Information for Circular Economy

Cardboard pack is recyclable.

Plastic core tape should be disposed of in the common waste stream (municipal waste).

Warning: in any case, please refer to your local waste management and sorting instructions.

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