



# Apple Pencil and Smart Keyboard for iPad Pro

Designed at the same time as iPad Pro, Apple Pencil and Smart Keyboard let you interact with iPad in ways that were never possible before. Apple Pencil provides added precision for tasks such as writing, drawing, or annotating. And the Smart Keyboard is a full-size keyboard and a slim, lightweight cover.



	Apple Pencil	Smart Keyboard
Apple price (U.S.)	\$99	\$169
Compatibility	iPad Pro	iPad Pro (Only available in a U.S. English keyboard layout)

## Key messages

### Apple Pencil

- The brand-new Apple Pencil enhances the versatility of Multi-Touch
- Provides added precision for tasks such as writing, drawing, or annotating
- Built-in pressure and tilt sensors can detect how much pressure is being applied and the angle relative to the screen, so iPad Pro can tell the difference between a light press, a deeper press, and a tilt
- Designed along with iPad Pro and iOS, it's precise enough to touch a single pixel, and so responsive that there's virtually no delay between what you draw and what you see on the screen
- iPad Pro knows whether you're using your finger or Apple Pencil, so you can use both at once on the screen
- Delivers 12-hour battery life, and when you need to charge, you can remove the cap from Apple Pencil and plug the Lightning connector into iPad Pro\*

### Smart Keyboard

- Simply unfold the Smart Keyboard when you need a full-size keyboard, and when you don't, fold it up for a slim, lightweight cover
- The keyboard is covered in a custom-woven fabric that creates a responsive key feel for accurate typing and protects it from stains and spills
- Because it uses the brand-new Smart Connector to exchange data and power, the Smart Keyboard doesn't require a battery or need to be paired, and it's just as easy and intuitive to use as a Smart Cover
- Optimized for iOS 9 on iPad Pro, the Smart Keyboard automatically brings up the Shortcut Bar on the screen, so the tools you need are always right where you need them

## Quick demos

### Apple Pencil

- Open the Notes app, tap the draw button in the bottom-right corner, and draw or write something to show how natural and responsive it is.
- Select the pencil tool and press lightly or deeply, then tilt to show how you can control the line thickness.
- Tap and hold with two fingers on the screen to make the ruler appear, and draw straight lines using Apple Pencil to show how you can use both your finger and Apple Pencil at the same time.
- Swipe down from the top of the screen to access Notification Center and see the Battery charge indicators for iPad Pro and Apple Pencil.

### Smart Keyboard

- Show how easy it is to attach the Smart Keyboard and use it right away without the need for a battery or a switch for pairing.
- Open Mail and compose a new message, or open the Notes app and start typing to show how the full-size Smart Keyboard lets you type fast and accurately.
- Point out the onscreen Shortcut Bar, for example the copy and paste shortcut on the left. Or in the Notes app show the font styles and checklist shortcut.
- Use the Command-Tab shortcut to switch between apps, and the Command-Space shortcut to use Spotlight. Or press and hold the Command key in Mail or Notes for shortcut suggestions.