

PRODUCT NAME: New Basic Cork Board

PRODUCT SHORT DESCRIPTION:

Sustainable cork board with wooden frame

FEATURES AND BENEFITS:

- Lightweight frame
- Natural Cork
- Easy to hang on walls
- Several surface options available
- Natural look

PRODUCT IMAGE:



MARKETING COPY:

Bi-silque's New Basic line offers you good quality, conventional stable boards that fit any space. Completely made from natural products, Mediterranean pine wood, Portuguese cork and recycled carton they are practical and useful and can be used in almost every situation to present and display information. All boards include pushpins and mounting hardware.

APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:									
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:		
Mediterranean Pine	Cork	385x285	610x410x20.5	12.00	12.90	SF1910010115	-		
Mediterranean Pine	Cork	585x385	610x410x20.5	10.40	11.30	SF7410010115	-		
Mediterranean Pine	Cork	885x585	910x610x10.5	9.45	10.35	SF2010010115	-		
Mediterranean White	Cork	400x300	610x410x20.5	12.00	12.90	SF1910012215	-		
Mediterranean White	Cork	385x285	610x410x20.5	10.40	11.30	SF7410012215	-		
Mediterranean White	Cork	885x585	910x610x10.5	9.45	10.35	SF2010012215	-		
Mediterranean Black	Cork	400x300	610x410x20.5	12.00	12.90	SF1910011615	-		

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Mediterranean Black	Cork	385x285	610x410x20.5	10.40	11.30	SF7410011615	-	
Mediterranean Black	Cork	885x585	910x610x10.5	9.45	10.35	SF2010011615	-	
Mediterranean Grey	Cork	400x300	610x410x20.5	12.00	12.90	SF1910015415	-	
Mediterranean Grey	Cork	385x285	610x410x20.5	10.40	11.30	SF7410015415	-	
Mediterranean Grey	Cork	885x585	910x610x10.5	9.45	10.35	SF2010015415	-	

TECHNICAL DETAILS COMPOSITION: • Wooden frame • Wooden based core • Cork surface CERTIFICATION AND LEGISLATION: n/a ILUSTRATION: n/a







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SUGGESTED ADVERT:

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WITHIN FAMILY:

• n/a

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QR CODE:



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