

## PRODUCT PROFILE

### edding 780 paint marker



#### **Product text**

- Paint marker for fine-lined permanent labelling even on dark and transparent materials, e.g., metal, glass and plastic
- The metal-framed plastic nib has a stroke width of 0.8 mm
- The paint-like ink is quick-drying, weatherproof, extremely lightfast, highly opaque and wear-resistant
- All colours are heat-resistant up to 400°C
- The colours white and silver remain visible at up to 1000°C
- The colour white is recommended by Lufthansa Technik
- Available in the colours black, red, blue, green, white, gold, silver and copper
- Spare nibs are available
- The ink has no added toluene/xylene
- High-quality aluminium barrel

#### **Target group**

- Professionals e.g. in industry, craft, or public health who need markers with outstanding attributes for different surfaces and applications
- Consumers who need to deliver a professional result

#### **USPs**

- Extra fine and highly opaque marking of dark, smooth and transparent surfaces

#### **Benefits for the consumer**

- Focused and clean application
- High quality brand product
- Still visible markings even at unfavourable lighting conditions
- Broad colour assortment

#### **Product Information**

##### **Ink basis**

- Solvent based ink
  - Pigment based ink
  - Excluded additives
- Yes
  - Yes
  - toluene and xylene

##### **Ink features/quality**

- Permanent
  - Opaque
  - Highly Opaque
  - Outstanding adhesion
  - Waterproof
  - Wear resistant
  - Heat-resistant up to
  - Weatherproof
  - Smudge-proof
  - Lightfast
  - Extremely lightfast
  - Quick-drying
  - Visible on dark surfaces
  - Low odour
- Yes
  - Yes
  - Yes
  - especially on smooth, porous and dark surfaces
  - Yes
  - Yes
  - 400°C
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

##### **Product features**

- Applicable on
- Paper
  - Carton/Cardboard
  - Rubber

- Plastic
- Glass
- Wood
- Metal/Steel/Iron
- Concrete/Stone
- Porcelain
- Foils
- Cable
- Leather

### Product material

Product material of cap  
 Product material of mouthpiece  
 Product material of barrel  
 Product material of nib

- PP
- POM
- Aluminium
- Acrylic

### Nibs and spray heads

Shape of Nib  
 Stroke width  
 Spare nibs available

- round
- 0,8 mm
- Yes

### Colour

Colour range (number of colours)  
 Colour range of Product  
 Communication of writing colour by cap  
 Communication of writing colour by mouthpiece  
 Colour of Barrel  
 Colour of Barrel - Name

- 8
- 001-004, 049, 053-055
- Yes
- Yes
- 049
- white

	SAP no.	KEA / order no.
Single product	842XXX	4-780XXX

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764023073	4004764441457	4004764465958	4004764490950
002 red	4004764023080	4004764441464	4004764465965	4004764490967
049 white	4004764023066	4004764441495	4004764465996	4004764490998
053 gold	4004764498338	4004764498345	4004764498352	4004764498369
054 silver	4004764498376	4004764498383	4004764498390	4004764498406

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	12,6 g	10 pcs	100 pcs	600 pcs	28.800 pcs