

# PRODUCT PROFILE

## *edding 800 permanent marker*



### **Product text**

- Permanent marker for broad marking, highlighting and labelling almost all materials, e.g., paper, cardboard, metal, glass, plastic and wood
- The chisel nib has a stroke width of 4-12 mm
- Waterproof and wear-resistant on almost all surfaces
- Available in the colours black, red, blue, green, yellow, orange and brown
- The product is refillable
- Spare nibs are available
- Low-odour ink with no added toluene/xylene
- High-quality aluminium barrel

### **Target group**

- Professionals e.g. in industry, craft, or public health who need markers with outstanding attributes for different surfaces and applications
- Consumers who need to deliver a professional result

### **USPs**

- Marker for broad markings

### **Benefits for the consumer**

- High quality brand product
- Broad colour assortment
- Long lasting and intensive colours
- Very robust marker (aluminium) with durable nib and large ink capacity
- Premium product in the broad permanent marker segment
- Special shaped cap prevents the marker from rolling off
- Made in Germany

### **Product Information**

#### **Ink basis**

- |                    |                      |
|--------------------|----------------------|
| Alcohol based ink  | • Yes                |
| Solvent based ink  | • Yes                |
| Dye based ink      | • Yes                |
| Excluded additives | • toluene and xylene |

#### **Ink features/quality**

- |                |       |
|----------------|-------|
| Permanent      | • Yes |
| Waterproof     | • Yes |
| Wear resistant | • Yes |
| Smudge-proof   | • Yes |
| Lightfast      | • Yes |
| Quick-drying   | • Yes |
| Low odour      | • Yes |

#### **Product features**

- |               |                    |
|---------------|--------------------|
| Applicable on | • Paper            |
|               | • Carton/Cardboard |
|               | • Rubber           |
|               | • Plastic          |
|               | • Glass            |
|               | • Wood             |
|               | • Metal/Steel/Iron |

Refillable  
Refillable with

Cap can be repositioned  
Roll stopp present

**Product material**

Product material of cap  
Product material of mouthpiece  
Product material of barrel  
Product material of nib  
Product material of filter

**Nibs and spray heads**

Shape of Nib  
Stroke width  
Spare nibs available

**Colour**

Colour range (number of colours)  
Colour range of Product  
Communication of writing colour by cap  
Communication of writing colour by mouthpiece  
Colour of Barrel  
Colour of Barrel - Name

- Concrete/Stone
- Ceramic
- Terracotta
- Leather
- Polystyrene
- Foils
- Yes
- edding T 25 refill ink
- edding T 100 refill ink in colour 001-004
- Yes
- Yes

- PP
- PP
- Aluminium
- Acrylic
- Polyester

- chisel
- 4-12 mm
- Yes

- 7
- 001-007
- Yes
- Yes
- 049
- white

	SAP no.	KEA / order no.
Single product	4521XXX	4-800XXX
Blister of 1	8298XXX	4-800-1-1XXX
Assorted box (col. 001-005)	1099999	-
Assorted box (col. 001-005)	6564999	4-800999

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764053834	4004764828524	-	4004764057795
002 red	4004764053872	4004764828531	-	4004764057801
003 blue	4004764053919	4004764828548	-	4004764057818
004 green	4004764053957	4004764828555	-	4004764057825
005 yellow	4004764053995	4004764828562	-	4004764057832
006 orange	4004764054039	4004764828579	-	4004764057849
007 brown	4004764054077	4004764828586	-	4004764057856
002 red	4004764053872	4004764828531	-	4004764057801
Blister 001 black	4004764060412	-	4004764060450	4004764060498
Blister 002 red	4004764060429	-	4004764060467	4004764060511
Blister 003 blue	4004764060436	-	4004764060474	4004764060528
Blister 004 green	4004764060443	-	4004764060481	4004764060504
Blister of 2 001 black	4004764866373	-	4004764916146	4004764916153
Blister 002 red	4004764060429	-	4004764060467	4004764060511
Assorted box (col. 001-005)	4004764828623	-	-	4004764057894
Assorted box (col. 001-005)	4004764828623	-	-	4004764057894

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	43,8 g	5 pcs	-	100 pcs	4.000 pcs
Blister of 1	53,2 g	-	6 pcs	60 pcs	1.920 pcs
Assorted box (col. 001-005)	43,8 g	-	-	20 pcs	800 pcs

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	<b>Packaging</b>				
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Assorted box (col. 001-005)	43,8 g	-	-	20 pcs	800 pcs