


<b>Designation</b>	<b>Letter Tray</b>
<b>Name</b>	<b>Lyreco</b>
<b>Product No.</b>	<b>200</b>
<b>Average RRP</b>	
<b>Target Market</b>	<b>Offices, Home</b>

<b>Product Features</b>	<b>Consumer Benefits</b>
Designed with smooth rounded contours Surface finish combines high gloss and mat	⇒ Contemporary design, harmonizing with all styles of office, both in business and at home
Solid floor, with a deviation of wall in the shape of a hyperbola	⇒ Gives extra rigidity under heavy load ⇒ Enhances the quality feel
Wide and sloping frontal cut-out	⇒ Facilitates insertion of documents and makes it easier to reach into the tray below
2 compact and streamlined lateral fins	⇒ Facilitate stacking of trays, vertically or in staggered formation ⇒ The new tray can be stacked on the previous Mod. 200 trays bought until end 2011
Takes 4 optional Risers (Mod. 210+)	⇒ Increase usable capacity of 4.5 cm
<b>Useful dimensions:</b> 335 x 245 H 55 mm	⇒ Takes up to 24 x 32 cm documents and elastic folders
<b>Overall dimensions:</b> 348 x 257 H 66 mm	⇒ Capacity 450 sheets (80 g)
<b>Material:</b> impact polystyrene 	⇒ Robust and rigid ⇒ 100% recyclable for a better environmental protection
100% Made in France ISO 9001 and ISO 14001 certified Factory	⇒ Guarantee that the product is manufactured to the highest Quality and Environmental standards

<b>Why list this product in your catalogue?</b>	<b>A smooth evolution of our best seller, with increased robustness and capacity.</b>
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**Suggested catalogue text**

*With its slim, elegant lines, this tray will find a place not only on your desk but also on your side table or in your office cupboard. Highly practical, its wide frontal cut-out allows you to remove the contents very easily. These trays can be stacked vertically or in staggered formation. By adding 4 optional risers, the usable capacity can be increased of 4.5 cm.*

*Robust impact polystyrene, 100% recyclable. Dimensions: 348 x 257 H 66 mm*

<b>Available Colours</b>	<b>% Sales</b>	<b>Barcode</b>	<b>Unit of Sale</b>	
Blue	11%	346215 200 1408	Unit of Sale	One Tray
Crystal	53%	1101	Dimensions UoS (mm)	348 x 257 H 66
Black	36 %	1606	Weight UoS	225 g
			Pack Quantity	Box of 10
			Pack Dimensions (mm)	To be confirmed
			Pack Weight	To be confirmed
			Pallet : number of units	240
			Pallet : W x L x H (mm)	To be confirmed