

Sheet Nr.:	BL-0503-3
Date:	Aug.20, 2007

PRODUCT PROFILE SHEET

1) Product category: Water based ball point pen			3) Art nr.: BL-FR7		
2) Product name: Frixion Ball					
4) Product features: - The roller ball pen with innovative special gel ink. - The ink colour is erasable by Friction with a rubber on the tail. - Frixion ball is rewritable by using the same pen. - Erasing temperature is around 65°C and recovering temperature is around -20°C.					
5) Initial shipping time: Nov. 2005 Refill : May, 2006 (P/O : Sep. 2007)		6) Sort of ink: Water based "Metamo" ink (Colour-change ink)		7) Ink colour: Black, Red, Blue, Green Light Blue, Violet <i>Pink, Orange</i>	
8) Ink contents: 0.95 g					
9) Ball dia: 0.7mm	10) Width(s) of stroke: 0.35mm		11) Write-out distance: 200m		12) Body colour: Ink colour
13) Packing information					14) Shelf life:
a) inner box: 12 pcs		b) outer box: 12 doz		c) export carton: 72 doz	
14) Shelf life: 1.5 years					
15) Marketing support program availability information: a) Leaflet: English version. (Now planning.)					
16) Bar coding information:					
art nr.	pcs	doz	art nr.	pcs	doz
BL-FR7-B	32270-9	32276-1	BLS-FR7-B	33764-2	33770-3
BL-FR7-R	32271-6	32277-8	BLS-FR7-R	33765-9	33771-0
BL-FR7-L	32272-3	32278-5	BLS-FR7-L	66766-6	33772-7
BL-FR7-G	32273-0	32279-2	BLS-FR7-G	33767-3	33773-4
BL-FR7-LB	32274-7	32280-8	BLS-FR7-LB	33768-0	33774-1
BL-FR7-V	32275-4	32281-5	BLS-FR7-V	33769-7	33775-8
<i>BL-FR7-P</i>	<i>35806-7</i>	<i>35808-1</i>	<i>BLS-FR7-P</i>	<i>35810-4</i>	<i>35812-8</i>
<i>BL-FR7-O</i>	<i>35807-4</i>	<i>35809-8</i>	<i>BLS-FR7-O</i>	<i>35811-1</i>	<i>35813-5</i>
			<i>BLS-FR7-B-S3</i>	<i>35605-6</i>	<i>35596-7</i>
			<i>BLS-FR7-R-S3</i>	<i>35606-3</i>	<i>35597-4</i>
			<i>BLS-FR7-L-S3</i>	<i>35607-0</i>	<i>35598-1</i>
			<i>BLS-FR7-G-S3</i>	<i>35608-7</i>	<i>35599-8</i>
			<i>BLS-FR7-V-S3</i>	<i>35609-4</i>	<i>35600-1</i>
			<i>BLS-FR7-LB-S3</i>	<i>35610-0</i>	<i>35601-8</i>
			<i>BLS-FR7-P-S3</i>	<i>35814-2</i>	<i>35816-6</i>
			<i>BLS-FR7-O-S3</i>	<i>35815-9</i>	<i>35817-3</i>
17) Remarks: Refill : BLS-FR7					

※**Measurement & Gross weight for export carton**

• BL-FR7

L 468 mm × W 352 mm × H 185 mm

0.03048 M³

12.0 Kg

• BLS-FR7-S3

L 410 mm × W 252 mm × H 212 mm

0.02190 M³

10.8 Kg