

PRODUCT NAME: Earth-It Self Stick Tabletop Pad

PRODUCT SHORT DESCRIPTION:

Self stick tabletop flipchart pad

FEATURES AND BENEFITS:

- Innovative solution with low tack adhesive strip enables sheets to be fixed to any surface and repositioned
- Contains over 95% post consumer recycled content
- 100% recycled paper
- Great for small meetings and presentations
- Easy to apply to most surfaces
- Removable without marks
- Sturdy back card with built-in carry-on handle and marker tray
- Plain 80gr/m2 paper



MARKETING COPY:

Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:							
Frame/Colour:	Colour gr/m² sheets:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
frameless	White paper – 80gr/m ² – 20 sheets	500x585 – PACK 6	700x500x85	4,2	4,6	FL1420403	

Page 1 | 2

PRODUCT NAME: Earth-It Self Stick Tabletop Pad

TECHNICAL DETAILS

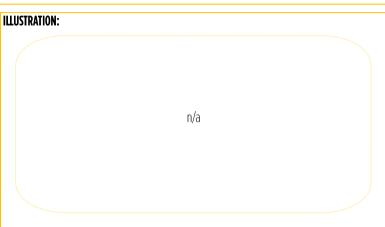
COMPOSITION:

- 80gr/m² recycled white paper
- Repositionable self-adhesive glue
- Cardboard holder



CERTIFICATION AND LEGISLATION:

n/a



SUGGESTED ADVERT:

Earth-It Self Stick Tabletop Pad

Self stick tabletop flipchart pad

- Innovative solution with low tack adhesive strip enables sheets to be fixed to any surface and repositioned
- Contains over 95% post consumer recycled content
- 100% recycled paper
- Great for small meetings and presentations
- Easy to apply to most surfaces
- Removable without marks
- Sturdy back card with built-in carry-on handle and marker tray
- Plain 80gr/m2 paper



WITHIN FAMILY:

- Tabletop self-stick flipchart pad
- Self-stick tabletop flipchart pad
- Earth-it self-stick flipchart pad
- Earth-it flipchart pad

Author: Ana Oliveira

Approval:

Am Olivin

QR CODE:



Revision: 02 Date: 17-08-2015

52-IM-01 Revisão 01





