

Sheet No.:	BL-1102-1
Date:	January, 2011

PRODUCT PROFILE SHEET

1) Product Category: Roller Ball Pen		3) Article No.: BLRT-FR5, BLRT-FR7		
2) Product Name: FRIXION ball CLICKER				
4) Product Features: • The roller ball pen with innovative special gel ink. • Just click to start writing - easy one-handed operation. • The ink colour is removable by friction with a rubber on the top plug. • Rewritable on the same spot with the same pen. • Ink colour disappears at the temperature around 60°C and recovers around -10°C.				
5) Ball Dia.: FR5 : 0.5mm FR7 : 0.7mm	6) Ink Type: Water based, "FRIXION" ink (Thermo-sensitive ink)	7) Width of Stroke: FR5 : 0.25mm FR7 : 0.35mm	8) Write-out Distance FR5 : 350m FR7 : 250m	9) Ink Contents: FR5 & FR7 : 0.92g
10) Ink Colour(s): Black, Red, Blue, Green, LightBlue, Pink		11) Body Colour(s): Same as Ink Colours		12) Shelf Life: 1.5 years
13) Initial Shipment: July, 2011				
14) Marketing Support Program Availability Information:				
15) Remarks: a) Refill Article No. : BLS-FR5 / BLS-FR7				

16) JAN & Packing Information

Article No.	JAN CODE				PEN/RF		DOZ/SET/DPK			INNER BOX			EXPORT CARTON		
	PCS 49-02505-	DOZ/SET/DPK 49-02505-	GROSS 349-02505-	CARTON 549-02505-	Length (mm)	Weight (g)	Dimensions L x W x H (mm)	Weight (g)	Quantity	Dimensions L x W x H (mm)	Weight (g)	Quantity	Dimensions L x W x H (mm)	Weight (Kg)	Quantity
BLRT-FR5-B	41735-1	41742-9	41742-0	41742-4	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR5-R	41736-8	41743-6	41743-7	41743-1	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR5-L	41737-5	41744-3	41744-4	41744-8	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR5-G	41738-2	41745-0	41745-1	41745-5	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR5-LB	41740-5	41747-4	41747-5	41747-9	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR5-P	41741-2	41748-1	41748-2	41748-6	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR7-B	41749-8	41756-6	41756-7	41756-1	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR7-R	41750-4	41757-3	41757-4	41757-8	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR7-L	41751-1	41758-0	41758-1	41758-5	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR7-G	41752-8	41759-7	41759-8	41759-2	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR7-LB	41754-2	41761-0	41761-1	41761-5	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLRT-FR7-P	41755-9	41762-7	41762-8	41762-2	145.6	11.8	71x26x140		12 pens	175x150x146		144 pens			864 pens
BLS-FR5-B	36024-4	36032-9	36032-0	36032-4	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR5-R	36025-1	36033-6	36033-7	36033-1	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR5-L	36026-8	36034-3	36034-4	36034-8	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR5-G	36027-5	36035-0	36035-1	36035-5	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR5-LB	36028-2	36036-7	36036-8	36036-2	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR5-P	36030-5	36038-1	36038-2	36038-6	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR7-B	33764-2	33770-3	33770-4	33770-8	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR7-R	33765-9	33771-0	33771-1	33771-5	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR7-L	33766-6	33772-7	33772-8	33772-2	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR7-G	33767-3	33773-4	33773-5	33773-9	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR7-LB	33768-0	33774-1	33774-2	33774-6	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR7-P	35810-4	35812-8	35812-9	35812-3	111	2.6	160x51x35	50	12 refills	208x164x109	680	144 refills	507x431x125	4.7	864 refills
BLS-FR7-B-S3	35605-6	35596-7	35596-8	35596-2	115	12	95x118x19	142	12 sets	120x133x195	1,772	144 sets	410x252x212	10.8	864 sets
BLS-FR7-R-S3	35606-3	35597-4	35597-5	35597-9	115	12	95x118x19	142	12 sets	120x133x195	1,772	144 sets	410x252x212	10.8	864 sets
BLS-FR7-L-S3	35607-0	35598-1	35598-2	35598-6	115	12	95x118x19	142	12 sets	120x133x195	1,772	144 sets	410x252x212	10.8	864 sets
BLS-FR7-G-S3	35608-7	35599-8	35599-9	35599-3	115	12	95x118x19	142	12 sets	120x133x195	1,772	144 sets	410x252x212	10.8	864 sets
BLS-FR7-LB-S3	35610-0	35601-8	35601-9	35601-3	115	12	95x118x19	142	12 sets	120x133x195	1,772	144 sets	410x252x212	10.8	864 sets
BLS-FR7-P-S3	35814-2	35816-6	35816-7	35816-1	115	12	95x118x19	142	12 sets	120x133x195	1,772	144 sets	410x252x212	10.8	864 sets