

PRODUCT PROFILE

edding 21 EcoLine permanent marker



Product text

- Permanent marker for marking and labelling almost all materials, e.g., paper, cardboard, metal, plastic and glass
- At least 90% of the total plastic used in the marker is made from recycled material (83% post-consumer)
- The round nib has a stroke width of 1.5-3 mm
- Waterproof and wear-resistant on almost all surfaces
- Available in the colours black, red, blue and green
- The product is refillable
- Spare nibs are available
- Low-odour ink with no added toluene/xylene

Target group

- Users with environmental awareness with permanent marking needs in offices or administration rooms
- Users with environmental awareness with organisational and structuring tasks around an office desk

USPs

- Ecofriendly permanent marker with at least 90% of the total plastic used made from recycled material (83% post-consumer). Packaging made from 100% cardboard.

Benefits for the consumer

- High quality brand product
- Long-lasting marking in intensive colours
- At least 90% of the total plastic used is made from recycled material (83% post-consumer)
- Easy identifiable eco-friendly product design
- Clip prevents rolling away
- Made in Germany

Product Information

Product ingredients

Alcohol based ink

- Yes

Dye based ink

- Yes

Excluded additives

- toluene and xylene

Product features

Permanent

- Yes

Low odour

- Yes

Waterproof

- Yes

Wear resistant

- Yes

Smudge-proof

- Yes

Lightfast

- Yes

Quick-drying

- Yes

Applicable on

- Paper
- Carton/Cardboard
- Rubber
- Plastic
- Glass
- Wood

Refillable
Refillable with

Cap can be repositioned
Has clip

Product material

Product material of cap
Product material of clip
Product material of mouthpiece
Product material of barrel
Product material of nib
Product material of filter

Nibs and spray heads

Shape of Nib
Stroke width
Spare nibs available

Colour

Colour range (number of colours)
Colour range of Product
Communication of writing colour by cap
Communication of writing colour by mouthpiece
Communication of writing colour by plug
Colour of Barrel
Colour of Barrel - Name

- Metal/Steel/Iron
- Concrete/Stone
- Ceramic
- Terracotta
- Leather
- Polystyrene
- Foils
- Yes
- edding MTK 25 refill ink
- edding T 25 refill ink
- edding T 100 refill ink
- Yes
- Yes
- Recycling material
- Recycling material
- Recycling material
- Recycling material
- Polyester
- Filter fibres made from recycled material (polyester)
- round
- 1,5-3 mm
- Yes
- 4
- 001-004
- Yes
- Yes
- Yes
- 203
- eco beige

	SAP no.	KEA / order no.
Single product	1143XXX	4-21XXX
Blister of 1	1145XXX	4-21-1-1XXX
Blister of 4	1146XXX	4-21-4-1XXX
Set of 4 (col. 001-004)	1144000	4-21-4

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764917785	4004764917792	-	4004764917808
002 red	4004764917815	4004764917822	-	4004764917839
003 blue	4004764917846	4004764917853	-	4004764917860
004 green	4004764917877	4004764917884	-	4004764917891
Blister 001 black	4004764922154	-	4004764922161	4004764922178
Blister 002 red	4004764961597	-	4004764961719	4004764961726
Blister 003 blue	4004764961603	-	4004764961733	4004764961740
Blister of 4 999 assorted (col. 001.004)	4004764922185	-	4004764922192	4004764922208
Set of 4 (col. 001-004)	4004764917907	-	-	4004764917914

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	17,6 g	10 pcs	-	400 pcs	12.800 pcs
Blister of 1	15,6 g	-	8 pcs	80 pcs	2.560 pcs
Blister of 4	70,4 g	-	8 pcs	48 pcs	768 pcs
Set of 4 (col. 001-004)	78,8 g	-	-	100 pcs	3.200 pcs