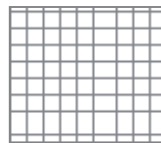


## MAGIC-CHART RANGE – flipchart, whiteboard, blackboard



Magic-Chart flipchart



Magic-Chart whiteboard



Magic-Chart blackboard

### Product description – highlights

The Legamaster Magic-Chart is a flexible solution for various applications within visual communication.

The product comprises a self-adhesive roll of film which can be unrolled.  
The film can be divided up into individual sheets by tearing along the perforation.

The film will adhere to all internal surfaces thanks to an electrostatic charge.  
The sheets of film can be attached without adhesive simply by smoothing them onto the desired background.




For presentations, this feature offers diverse user opportunities. Once you have written on the sheet, the sheet can be torn off and attached somewhere in the room, visible for all to see. There is no need to keep flicking back and forth through sheets, as is the case with normal flipcharts. Later on, the film can be removed or placed in a different location without leaving any trace behind.

- ...Ready to use solution for every spontaneous and planned meeting.
- ...Saves your meeting even when whiteboard or flipchart are not available.
- ...Simply smooth all written sheets onto the walls and windows for a good overview.
- ...Sticks on any surface and can be repositioned several times.

## USP's / sales arguments – Magic-Chart

- Long lasting electrostatic product properties (up to 5 years!)
- Flexible and versatile
- No adhesive required, leaves no traces
- Can be written on with permanent markers
- Permanent markers will not bleed through - guaranteed. Walls and other surfaces will not get dirty
- Environmentally friendly
- Including one free marker

## USP's / sales arguments

	 MC flipchart	 MC whiteboard	 MC blackboard
MC sheet	grid, matt	white, glossy	black, matt
Legamaster logo	Yes	no	no
erasable	No	yes	no
electrostatic properties	+	+	++
environmentally friendly	+	++	+
roll	25 sheets (H80x W60 cm)	25 sheets (H80x W60 cm)	25 sheets (H80x W60 cm)
Marker	e-330 permanent marker	TZ100 board marker	e-725 neon board marker

### Magic-Chart flipchart version

- Fully gridded Magic-Chart foil
- Can be written on using edding permanent markers
- Environmentally friendly: fully recycable

### Magic-Chart whiteboard version

- Fully white Magic-Chart foil (whiteboard effect)
- Glossy look
- Erasable when used in combination with Legamaster board markers
- Can be written on using Legamaster board markers and edding permanent markers (longer drying time)
- Permanent markers guarantee a more intensive ink colour
- Environmentally friendly: one sheet can be used up to 10 times!

### Magic-Chart blackboard version

- Fully black Magic-Chart foil (blackboard effect)
- Can be used:
  - to black out/darken windows;
  - to darken a room in case bright sun light makes it difficult to give a beamer presentation;
  - to create a chalk board effect; e.g. present a restaurant menu in an original way.
- Can be written on using:
  - edding neon boardmarkers
  - edding paint markers
- Highest electrostatic properties: presentation cards and notices will stick without help simply by smoothing them onto the foil
- Environmentally friendly: fully recycable



## Tips and tricks

- Permanent markers have a longer dry-time and are not erasable, only with a tissue with alcohol
- Magic-Chart whiteboard sheets can be used up to 10 times!
- Magic-Chart blackboard is not erasable; exception: if writing is done with chalk or neon board markers
- Non-erasable Magic-Charts can be erased 2 to 3 times with a moist cloth; shortly after applying the ink

## Sales segment

- All segments

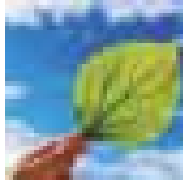
## Product data and specifications

- Polypropylene electrostatic film

SAP no.	EAN no. per pc	EAN no. per 4 pcs (sendbox)	Ref. no.	Description
866897000	8713797066303	8713797068918	7-159000	Magic-Chart - flipchart
866898000	8713797066310	8713797068925	7-159100	Magic-Chart - whiteboard
866899000	8713797066327	8713797068932	7-159200	Magic-Chart - blackboard

Logistic data	SKU	Order unit	pallet
type	Triangle shaped box (C&C)	Corrugated carton case	Europallet
number of SKU	1	4	360
brute weight (kg)	700 gr.	3 kg	
dimensions (l x w x h)	90x 90 x 655 mm	252x95x620 mm	1150 x 787 x 1620 mm Including wood pallet support: 1150 x 787 x 1780 mm

## This product: friendly to the environment



Produced in an environmentally friendly way and completely recyclable

### Product material information

Legamaster Magic-Chart

Environmentally friendly material, will not tear and can be fully recycled.  
Produced in an energy-saving way.  
Magic-Chart whiteboard sheets can be used up to 10 times!

### Packaging material information

Carton

100% recycable  
In the packaging concept as little other materials as possible are used.



*International Marketing January 2012  
This product profile may be subject to change.*