

PRODUCT PROFILE

edding 25 EcoLine permanent marker



Product text

- Permanent marker for fine-lined marking, highlighting and labelling almost all materials, e.g., paper, cardboard, metal, plastic and glass
- At least 90% of the total plastic used in the marker is made from recycled material (83% post-consumer)
- The round nib has a stroke width of 1 mm
- Waterproof and wear-resistant on almost all surfaces
- Available in the colours black, red, blue and green
- The product is refillable
- Spare nibs are available
- Low-odour ink with no added toluene/xylene

Target group

- Everyone who wants to mark permanently
- Students and adults 16+
- Retail and industry
- Companies as well as consumers with environmental awareness

USPs

- Ecofriendly permanent marker with at least 90% of the total plastic used made from recycled material (83% post-consumer)
- Packaging is 100% cardboard

Benefits for the consumer

- High quality brand product
- Long-lasting marking in intensive colours
- At least 90% of the total plastic used is made from recycled material (83% post-consumer)
- Easy identifiable eco-friendly product design
- Clip prevents rolling away
- Made in Germany

Usage instructions

Environmental features

- At least 90% of the total plastic parts are made from recycled material (83% post-consumer)
- Filter fibres made from recycled material
- Reduction of waste: refillable product & replacement nibs are available

Product Information

Ink basis

Alcohol based ink

- Yes

Dye based ink

- Yes

Excluded additives

- toluene and xylene

Ink features/quality

Permanent

- Yes

Waterproof

- Yes

Wear resistant

- Yes

Smudge-proof

- Yes

Lightfast

- Yes

Quick-drying

- Yes

Low odour

Product features

Applicable on

- Yes
- Paper
- Carton/Cardboard
- Rubber
- Plastic
- Glass
- Wood
- Metal/Steel/Iron
- Concrete/Stone
- Ceramic
- Terracotta
- Leather
- Polystyrene
- Foils

Refillable

Refillable with

- Yes
- edding MTK 25 refill ink
- edding T 25 refill ink
- edding T 100 refill ink
- Yes
- Yes

Cap can be repositioned

Has clip

Product material

Product material of cap

Product material of clip

Product material of mouthpiece

Product material of barrel

Product material of nib

Product material of filter

- Recycling material
- Recycling material
- Recycling material
- Recycling material
- Acrylic
- Filter fibres made from recycled material (polyester)

Nibs and spray heads

Shape of Nib

Stroke width

Spare nibs available

- round
- 1 mm
- Yes

Colour

Colour range (number of colours)

Colour range of Product

Communication of writing colour by cap

Communication of writing colour by mouthpiece

Communication of writing colour by plug

Colour of Barrel

Colour of Barrel - Name

- 4
- 001-004
- Yes
- Yes
- Yes
- 203
- eco beige

	SAP no.	KEA / order no.
Single product	1025XXX	4-25XXX
Set of 4 (col. 001-004)	1099000	4-25-4

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
002 red	4004764971596	4004764971602	-	4004764971619
003 blue	4004764971626	4004764971633	-	4004764971640
004 green	4004764971657	4004764971671	-	4004764971664
Set of 4 (col. 001-004)	4004764979448	-	4004764981281	4004764979455

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	11,4 g	10 pcs	-	500 pcs	16.000 pcs
Set of 4 (col. 001-004)	54 g	-	10 pcs	100 pcs	3.200 pcs