

# Bright LED lighting with excellent light quality

## Create a cool, energizing ambiance

Philips LED light bulbs provide a cool white light, an exceptionally long life, and immediate, significant energy savings. With a pure and elegant design, this bulb is the perfect replacement for your matted traditional bulbs.

## Choose for high quality light

· Cool, white light

## **Light beyond illumination**

• A simple LED for everyday use

## Choose a simple replacement for your old bulbs

• Instant light when switched on

## Choose for a sustainable solution

- · Long life bulbs Lasts up to 15 years
- Better for your wallet and your planet

Philips LED Bulb

10W (75W)

E27 Cool White Non-dimmable



8718696510162





# Highlights

## Cool, white light



This bulb has a color temperature of 4000K providing you with a cool, energizing light, perfect for creating an inviting ambiance to host friends or wind down with a book.

#### A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

## **Instant On**



No need to wait: Philips LED light bulbs provide their full level of brightness immediately they are switched

on. Just by turning the switch, your room is at full brightness. There is no slow starting or waiting.

## 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps protect the environment.

## Specifications

#### **Bulb characteristics**

- Shape: Bulb
- Cap/fitting: E27
- Dimmable: No
- Voltage: 220 240 V
- Wattage: 10 W
- Wattage equivalent: 75 W

#### **Power consumption**

- Energy efficiency label: A+
- ullet Power consumption per 1000h: 10 kW h

## **Light characteristics**

- Light output: 1055 lumen
- Beam angle: 200 degree
- Color: Cool White
- Color temperature: 4000 K
- Light effect/finish: Cool White
- Color rendering index (CRI): 80
- Starting time: < 0.5 s
- · Warm-up time to 60% light: Instant full light
- Application: Comfortable light
- EyeComfort: Eye Comfort

## **Durability**

- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 50000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

#### **Bulb dimensions**

- Height: 110 mm
- Width: 60 mm

## Other characteristics

- Mercury content: 0 mg
- Power factor: 0.5
- Lamp current: 95 mA
- Lamp Classification Risk Group: RG1

#### **Rated values**

- Rated power: 10 W
- Rated luminous flux: 1055 lumen
- Rated lifetime: 15000 hour(s)
- Rated beam angle: 200 degree



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