

## PRODUCT PROFILE

### "Professional Marking" - edding retract 11 permanent marker



#### Target group

- Professionals e.g. in industry, craft, or public health who need markers with outstanding attributes for different surfaces and applications
- Consumers who need to deliver a professional result

#### USPs

- One-handed operation gives a 2nd sparehand

#### Benefits for the consumer

- Easy handling
- No cap to lose
- High quality brand product
- Push-button mechanism
- Retractable seal system prevents the marker from drying out

#### Application

- For permanent marking of almost all materials, e.g. paper, cardboard, metal, glass, plastic and smooth wood
- Nib can be revealed and retracted by using the push-button at the end of the marker

#### Environmental features

- Reduction of waste: refillable product & replacement nibs are available

#### Product Information

##### Ink basis

Alcohol based ink	• Yes
Water based ink	• No
Solvent based ink	• Yes
Liquid chalk	• No
Gel ink	• No
Dye based ink	• Yes
Pigment based ink	• No
Food-dye based ink	• No
Acrylic based ink	• No
Excluded additives	• toluene and xylene

##### Ink features/quality

Permanent	• Yes
Waterproof	• Yes
Wear resistant	• Yes
Heat-resistant	• No
Smudge-proof	• Yes
Lightfast	• Yes
Extremely lightfast	• No
Quick-drying	• Yes
Luminous	• No
Special ink prevents bleeding through the paper	• No

- Neutral smell • No  
Low odour • Yes

**Product features**

- Environmental features** • Reduction of waste: refillable product & replacement nibs are available
- Refillable** • Yes
- Refillable with** • edding RMTK 25 refill ink
- Cap can be repositioned** • No
- Has clip** • Yes
- Has push-button mechanism** • Yes
- Single-handed operation** • Yes
- Special grip zone** • No

**Product material**

- Product material of cap** • PP
- Product material of clip** • PP
- Product material of mouthpiece** • POM
- Product material of barrel** • PP
- Product material of push-button** • PP
- Product material of nib** • Acrylic
- Product material of filter** • Polyester

**Nibs and spray heads**

- Shape of Nib** • round
- Stroke width** • 1,5 mm - 3 mm
- Stroke width min.** • 1,5 mm
- Stroke width max.** • 3 mm
- Spare nibs available** • No

**Colour**

- Colour range (number of colours)** • 4
- Colour range of Product** • 001-004
- Communication of writing colour by mouthpiece** • No
- Communication of writing colour by barrel** • No
- Communication of writing colour by plug** • Yes
- Colour of Barrel** • 049
- Colour of Barrel - Name** • White

	<b>SAP no.</b>	<b>KEA / order no.</b>
Single product	3928XXX	4-11XXX
Blister of 1	8374XXX	4-11-1-1XXX

<b>EAN code</b>				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764869503	4004764869589	-	4004764872206
002 red	4004764869510	4004764869596	-	4004764872213
003 blue	4004764869527	4004764869602	-	4004764872220
004 green	4004764869534	4004764869619	-	4004764872237
Blister 001 black	4004764875702	-	4004764875719	4004764875726
Blister 002 red	4004764875801	-	4004764875818	4004764875825
Blister 001 black	4004764894376	-	4004764894383	4004764894390

<b>Packaging</b>					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	18,7 g	10 pcs	-	480 pcs	8.640 pcs
Blister of 1	18,88 g	1 pcs	6 pcs	60 pcs	1.920 pcs