



Texas Instruments TI-84 EVO-T

work. learn. play.

We go beyond

TI-84 EVO-T KEY MARKET FEATURES

- The all-new TI-84 Evo-T. **Not just an upgrade, an evolution**
- The best TI-84 that's easier to use and more powerful than ever.
- New and improved math features – More ways to learn math, without skipping straight to answers.
- Icon-based home screen – Easier to learn and use, in a modern style students know.
- Popular math tools front and center – Less digging to find what you need.
- 3x faster processor – Graphs and calculations at top speed.
- 50% more graphing space – See the bigger picture and more of the math at once.
- Simplified keypad with larger buttons – Makes navigating easier, so you can calculate quicker.
- Universal USB-C charging



Ref Acco	Description	MOQ	Pallet	EAN	RSP 2026
5808445	Texas instruments rekenmachine TI-84 Evo-T	10	880	3243480107211	€ 158,35

Introducing TI-84 Evo-T

Easier to use, student-friendly,
and made to handle every math
subject that's out there —
Replaces the TI-84 Plus CE-T Python
Edition .

Featuring simple, icon navigation



Examenstand • Modo de
exame • Exam mode



4 jaar online licentie*
4 anos de licença online*
4-year online license*



Python-app • aplicação • app



3 jaar garantie • Garantia
de 3 anos • 3-year warranty



Oplaadbaar • Recarregável
• Rechargeable



USB-C-kabel • cabo • cable

TI-84+ CE-T PYTHON VS TI-84 EVO-T

	TI-84 PLUS CE-T PYTHON EDITION	TI-84 EVO-T
Positioning	All-purpose	Enhanced + online
Processing Speed	48 MHz	156 MHz
Graphing display area	264 × 165	319 × 209
Memory	3 MB	3.5 MB
Cable included	USB-mini	USB-C
Software	3-year subscription	4-year subscription
Color, backlit display	•	•
Python programming	•	•
Connects to STEM accessories	•	•

CONTINUOUS COMMUNICATION ACTIONS (EXAMPLE)

PURPOSE

Update messaging to match exam requirements

Increasing relevance and trust among teachers/parents

Continued promotion of dedicated resource pages

Increase traffic and engagement to TI content

Target group-oriented newsletters (teacher/science)

Encouraging advocacy and recommendation in schools

Google & social ads for awareness and web traffic

Building demand towards retail and e-commerce

Add automatism tutorials

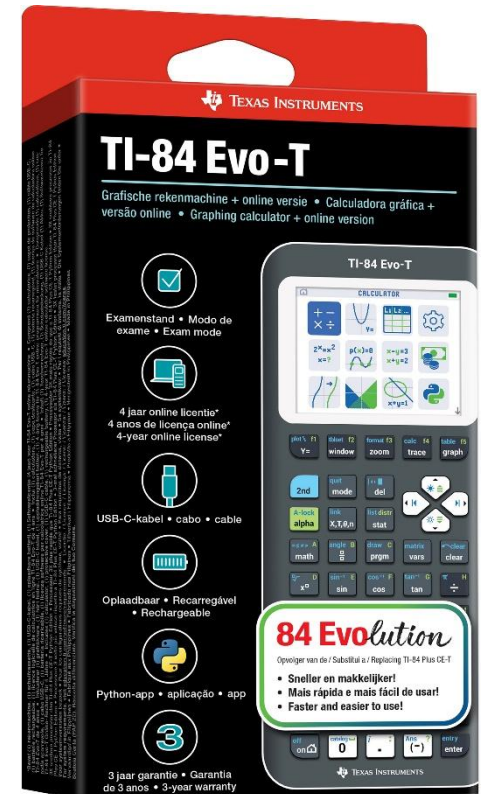
Improve user experience, lower barriers

Add connected device activities

Demonstrating ecosystem value and supporting differentiated learning

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ITEM	TI-84 EVO-T
SKU	84EVOT/FC/7E2
Unit EAN	03243480107211
Packaging Dimensions (cm) (H×W×D)	22.65 × 11.2 × 2.89
Packaging Weight (kg)	0.2756
Overpack UPC	93243480107214
Overpack Dimensions (cm) (H×W×D)	8.58 × 4.8 × 3.7
Overpack Weight (kg)	3.04
Overpack Qty	10



CONCLUSION – WHAT DOES THIS DELIVER?

❑ **Certainty of Evo-T**

- Evo-T is exam-proof and successor to the TI-84 Plus CE-T Python, without disruption in advice chains.

❑ **Market demand and support**

- Marketing campaigns and educational support ensure market 'pull', less dependence on promotions.

❑ **Simplicity on the shop floor**

- Product benefits are easy to explain, essential for fast customer service during busy periods.

VISUAL TIMELINE – LAUNCH & ACTIVATION

❑ **Official launch in April**

- *Launch on April 28 with visibility of product pages, web promos and unboxing content.*

❑ **Ongoing activation in May**

- *Unboxing content continues to circulate, and newsletters & social posts ensure repetition and recognition.*

❑ **Back-to-School Summer Campaigns**

- Summer campaigns increase visibility with Google Ads, social campaigns and retail banners.