

**RODUCT SHORT DESCRIPTION:**

Sophistication and nature look with best performance

**FEATURES AND BENEFITS:**

- Black aluminium frame with organic wood leg
- High quality magnetic lacquered steel surface
- Highly portable and versatile easel, with 5 locking casters
- Easy to assemble
- Adjustable clip on flipchart pad clamp, for use with any flipchart pad
- Full lenght pen-tray
- Professional use

**PRODUCT IMAGE:**



**MARKETING COPY:**

Portable and versatile, the Bi-Office Essence Mobile Easel is the right choice for presentations. Dynamic companies can improve efficiency and manage space according to the needs of the moment. With 5 plastic locking casters, it's easy to move to any required location because of its lightweight yet sturdy structure. Take it to any workspace, office, or meeting room, and brainstorm and present ideas. The elegant black aluminium frame and organic wood structure bring together sophistication and nature, adding a contemporary touch to any room. The drywipe lacquered steel surface is suited for frequent use, writing, and erasing. You can write or draw on a flipchart pad or directly on the board and use magnets to display items. Get the best results by mixing different methods, making communication more efficient. This easel features the recently developed attachable flipchart clamp. It's not screwed in, you just have to clip it on; when you hear a click, it's ready to use with any standard flipchart pads. A tray to place drywipe markers and other accessories within reach is also included.

**APPLICATION AND SALES PROPOSITION:**

- Enhance your presentation space with an elegante solution for frequent use
- Combine magnetic and paper pads

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

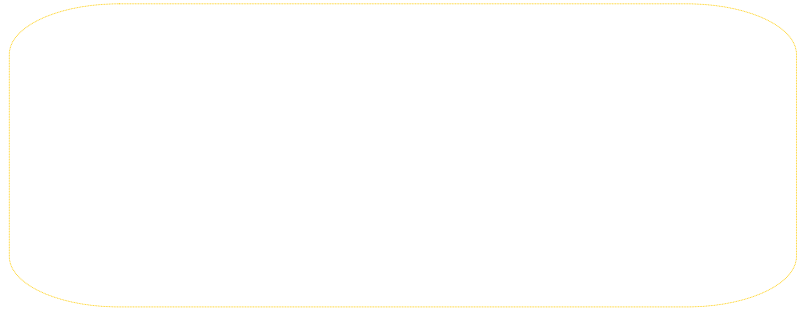
No specific timing, thus we recommend the occasional promotion like offering of accessories.

**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Black Aluminium frame	Lacquered steel	1065x705	1195x865x105	9,5	12,5	EA480650332	---

**TECHNICAL DETAILS****COMPOSITION:**

- Aluminium frame
- Lacquered steel surface
- Wooden based core
- Full length pen tray
- 2 year warranty

**ASSEMBLY OVERVIEW:****CERTIFICATION AND LEGISLATION:**

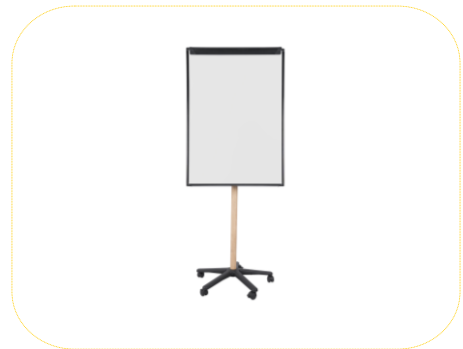
n/a

**ILLUSTRATION:**

n/a

**SUGGESTED ADVERT:****Essence Mobile Easel****Sophistication and nature look with best performance**

- Black aluminium frame with organic wood leg
- High quality magnetic lacquered steel surface
- Highly portable and versatile easel, with 5 locking casters
- Easy to assemble
- Adjustable clip on flipchart pad damp, for use with any flipchart pad
- Full length pen-tray

**WITHIN FAMILY:**

- Essence Tripod Easel

**QR CODE:**

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Approval: Revision: 00  
Date: 30-08-2022