

**PRODUCT SHORT DESCRIPTION:**

Eco-friendly mobile whiteboard made from waste materials

**FEATURES AND BENEFITS:**

- New contemporary design
- Lightweight yet robust aluminum structure
- Quality enamel whiteboard surface guaranteed for 25 years
- Extra wide pen tray for all your writing and cleaning accessories

**PRODUCT IMAGE:**



**MARKETING COPY:**

Our Mobile Boards provide stable solutions for use in conference rooms and multifunctional spaces. Adding portability to our top-line boards we created versatile solutions that combine the best and most useful characteristics of our dry erase magnetic boards with the possibility of using a double faced surface to expedite presentations. Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

**APPLICATION AND SALES PROPOSITION:**

- Ecological product offering

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers  
 END USERS: conference centers, hotels, companies and organizations in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

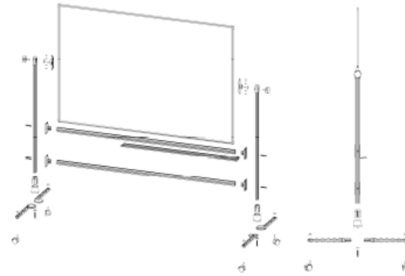
**RANGING TABLE:**

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
<i>BLACK VERSION</i>							
Grey aluminium	Melamine	1200x900	1890x950x65	12,70	15,50	RQR0221	---
Grey aluminium	Melamine	1500x1200	1890x1330x65	17,40	21,80	RQR0421	---
Grey aluminium	Melamine	1800x1200	1890x1330x65	20,00	24,60	RQR0521	---
Grey aluminium	Enamel	1200x900	1890x950x65	12,90	15,70	RQR0224	---
Grey aluminium	Enamel	1500x1200	1890x1330x65	17,70	22,10	RQR0424	---

Grey aluminium	Enamel	1800x1200	1890x1330x65	20,40	25,00	RQR0524	---
<b>GREY VERSION</b>							
Grey aluminium	Melamine	1200x900	1890x950x65	12,70	15,50	RQR0221GR	---
Grey aluminium	Melamine	1500x1200	1890x1330x65	17,40	21,80	RQR0421GR	---
Grey aluminium	Melamine	1800x1200	1890x1330x65	20,00	24,60	RQR0521GR	---
Grey aluminium	Enamel	1200x900	1890x950x65	12,90	15,70	RQR0224GR	---
Grey aluminium	Enamel	1500x1200	1890x1330x65	17,70	22,10	RQR0424GR	---
Grey aluminium	Enamel	1800x1200	1890x1330x65	20,40	25,00	RQR0524GR	---

**TECHNICAL DETAILS****COMPOSITION:**

- Wooden based core with enamel or melamine surface on chipboard
- 5 year warranty (melamine)
- 25 year warranty (enamel)

**ASSEMBLY OVERVIEW:****CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:**

**SUGGESTED ADVERT:**

## Earth Revolving Whiteboard

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**WITHIN FAMILY:**

- Earth Tripod Easel
- Earth Mobile Easel

**QR CODE:****Author:** Filipe Vieira**Approval:****Revision:** 03  
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